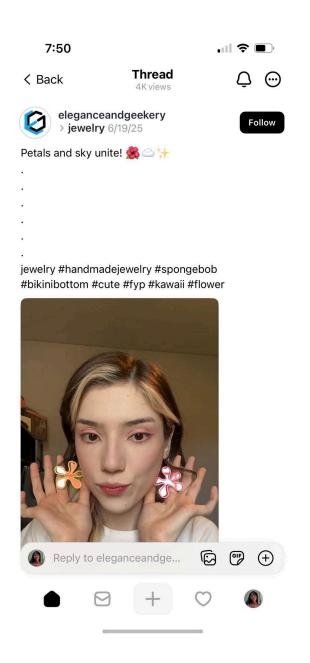
Exhibit E – Marketing Inconsistencies Screenshots

Screenshots showing a different woman's face used in marketing and Caleb Owens listed as product developer, while Plaintiff claimed to be the sole inventor.

Relevance: Confirms Defendant's commentary addressed product confusion and consumer issues, not Plaintiff's residence or location. No purposeful targeting of Oregon.





M.Eng. Computer Science (Minor in Artificial Intelligence) B.S. Electrical and Computer Engineering

Oregon State University • Elegance & Geekery LLC Albany, Oregon, United States • 48 connections



Activity

49 followers

Caleb Owen liked this

See all

Experience



Cofounder (Lead Technical Developer)
Elegance & Seekery LLC

Jan 2021 - Present • 4 yrs 7 mos

- Over \$620,000 in revenue (20,000+ sales) on eCommerce platforms: Amazon, Shopify and Etsy
- · Managed and trained small team for ...more











